ESA 2025 23-27 November 2025

Adelaide Convention Centre, Adelaide, South Australia



Bold actions for a resilient future

SPONSORSHIP AND EXHIBITION PROSPECTUS

ESA 2025

We warmly invite you to Tarntanya (Adelaide), on the traditional lands of the Kaurna People, for ESA 2025.

Understanding how nature works involves uncovering the fundamental processes that drive ecosystems, exploring key interactions, and sharing these insights in meaningful ways. These efforts not only advance the field of ecology but also create compelling narratives that connect people to nature while informing practical, evidence-based approaches to addressing ecological challenges.

In a time when the need for robust ecological science has never been greater, ESA 2025 will celebrate the incredible breadth and depth of ecology in Australia. The conference will highlight the intersections of ecological theory, research, policy, and on-ground action, fostering conversations that inspire new ideas and collaborations. Join us at ESA 2025 to connect with fellow ecologists, share your work, and be part of shaping the future of our field. Together, we'll celebrate the science of ecology and its role in creating a sustainable and thriving future.

We can't wait to see you for an inspiring and impactful event!

Daniel Rogers,

Chair of the Local Organising Committee

RAP artwork for Ecological Society of Australia



Why Sponsor or Exhibit at ESA 2025?

Partnering with ESA 2025 as a sponsor or exhibitor is a powerful way to elevate your brand, showcase your commitment to ecological science, and connect with key industry leaders. It's more than just visibility—it's about making an impact.

By supporting ESA 2025, you will:

- Your support will also:
- Amplify your brand among an engaged audience passionate about ecological research and sustainability.
- Showcase your leadership in the industry and commitment to driving meaningful conversations on environmental and social issues.
- Engage with decision-makers in an interactive and dynamic setting, opening doors to valuable collaborations.

- Help keep registration fees accessible, ensuring students and remote attendees can participate.
- Contribute to the marketing, planning, and delivery of the conference, expanding the reach of critical research and policy discussions.
- Foster a safe, inclusive space for sharing innovative ideas and shaping the future of ecological science. Align your brand with ESA 2025 and be part of an event that is shaping the future of ecological research, policy, and education.

Please note that early confirmation of your participation will ensure a longer and therefore higher level of exposure. We are happy to tailor a mutually beneficial package option.



CONFERENCE SPONSOR

Packages Offered: 6 \$6,950 incl. GST



Position your brand as a leader in ecological science by sponsoring ESA 2025.

This exclusive opportunity offers valuable exposure, high-impact networking, and direct engagement with key stakeholders, ensuring your organisation is prominently connected to the latest research, discussions, and innovations shaping the future of the field.

The Conference sponsorship includes the following opportunities:

- Two (2) full conference registrations
- Your logo and company profile on ESA 2025 website and conference app
- Opportunity to include two PDF brocuhers on the conference app
- Your logo on holding slide at open and close of main plenary session
- Opportunity for 30 minute marketing presentation (such as product updte or demonstration/lunchtime workshop) during the the conference
- Opportunity to display banner on main plenary stage & exhibition area
- Opportunity to present a 5 minute welcome introduction at the start of the conference

POST GRADUATE WORKSHOP SPONSOR

Packages Offered: 1 \$4,950 incl. GST



The Postgraduate Workshop is a key event at ESA 2025, providing early-career researchers with essential skills, mentorship, and networking opportunities. As a Postgraduate Workshop Sponsor, your brand will be highlighted on the session holding slide, and you will have the opportunity to deliver a 5-minute introduction. This sponsorship is ideal for universities, research institutions, and companies looking to engage with the next generation of ecological professionals. It offers a chance to directly support the growth and development of emerging researchers while gaining exposure to a highly engaged audience.

The Post Graduate Workshop sponsorship includes the following opportunities:

- One (1) full conference registration
- Your logo and company profile on ESA 2025 website & conference app
- One x corporate banner on display within each of the workshop spaces (sponsor to provide banner)
- Opportunity to include two PDF brochures on the conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- Opportuity for 5 minute welcome introduciton to delegates at the workshop

MOVIE NIGHT SPONSOR

Packages Offered: 1 \$4,950 incl. GST



In the Path of Fire - Country Culture and Care

All Aboriginal cultural sites in NSW are protected under State legislation. However only a small percentage of sites are known to authorities with the remainder held closely by the Aboriginal community. The 2020 NSW Bushfire Inquiry called for Aboriginal knowledge to be included in future fire planning. Until now, there has not been an effective way to share that knowledge of sites in Bushfire management.

The Movie Night sponsorship includes the following opportunities:

- Two (2) full conference registrations
- Your logo + 250 word company profile on ESA 2025 website
- Your logo + 75 word profile on ESA 2025 App
- Your logo on the ESA Website
- One x corporate banner on display in the movie night venue (sponsor to provide banner)
- Opportunity to include two PDF brochures on the App
- Your logo on holding slide at open and close of sessions
- Opportunity for 5 minute welcome introduction to delegates who attend the movie night

REGISTRATION SPONSOR

Packages Offered: 1 \$5,950 incl. GST



Sponsoring the lanyards, name badges and registration desk offers high-visibility brand exposure throughout the entire conference. As a must-have accessory for all attendees, your logo will be prominently displayed on the lanyards worn by delegates, ensuring continuous recognition of your brand across the event.

This is a prime opportunity to showcase your organisation and create a lasting impression among industry leaders, researchers, and key stakeholders.

* Lanyards will be sourced by the conference organisers. An artwork proof of the branding will be provided for approval.

The Registration sponsorship includes the following opportunities:

- One (1) full conference registration
- Your logo and company profile on ESA 2025 website & conference app
- Opportunity to include two PDF brochures on the conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- Your corporate logo to appear on the ESA 2025 lanyards alongside the ESA logo (organiser discretion as to logo being printed in full colour or mono).*
- Your corporate logo to appear on the printed name badges alongside the ESA logo
- Opportunity to display 2 x banners (supplied by sponsor) at the registration desk
- Opportunity to fully brand registration desk *extra cost

SYMPOSIA SPONSOR

Packages Offered: 10 \$3,950 incl. GST



As a Symposia Sponsor, you will have the exclusive opportunity to sponsor one of the conference streams for a full day, aligning your brand with a key topic and correspondingly the delegates most engaged in that topic. This sponsorship provides targeted visibility, positioning your organisation as a leader within the discussion. Your brand will be prominently associated with the Symposia, ensuring recognition among attendees who share a strong interest in the subject. For details on the symposia offered at ESA 2025, please visit www. esa2025.org.au.

The Symposia sponsorship includes the following opportunities:

- One (1) full conference registration
- Two (2) day registrations, for the day of your sponsored symposium
- Your logo and company profile on ESA 2025 website & conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- Opportunity to include two PDF brochures on the conference app
- Opportunity to place 1 x Pull Up Banner (supplied by sponsor) adjacent to the lectern for the duration of the symposia

WELCOME DRINKS SPONSOR

Packages Offered: 1 \$4,950 incl. GST



As the official opening of the conference, this is a highly anticipated & well attended event that sets the tone for an engaging week of knowledge sharing and networking. Held at the iconic Adelaide Oval, it presents an exception opportunity for sponsors to gain high-visability brand exposure & engage directly with delegates.

The Welcome Drink sponsorship includes the following opportunities:

- One (1) full conference registration
- Two (2) tickets to the welcome drinks
- Your logo and company profile on ESA 2025 website & conference app
- Two banners on display at the Welcome Drinks venue (sponsor to provide banner)
- Opportunity to include two PDF brochures on the conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- Opportunity for 5 minute welcome introduction to delegates who attend the Welcome Drinks
- Opportunity for marketing activation at the welcome drinks *extra cost

CONFERENCE DINNER SPONSOR

Packages Offered: 1 \$3,950 inc GST



The ESA 2025 Conference Dinner is a signature event, bringing together delegates, speakers, and industry leaders for an evening of networking, celebration, and connection.

As the exclusive Conference Dinner Sponsor, your brand will take center stage in a lively and engaging atmosphere, with premium visibility throughout the evening. This is a unique opportunity to align your organisation with a key moment of the conference, ensuring lasting recognition among attendees while reinforcing your commitment to the ecological science community.

The Conference Dinner sponsorship includes the following opportunities:

- One (1) dinner registrations, for the day of your sponsored dinner
- Opportunity to deliver a short (3 min) welcome to the audience
- Your logo and company profile on ESA 2025 website & conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- One corporate banner will be displayed in the dinner space and also the conference room the following day (sponsor to provide banner)

CONFERENCE APP SPONSOR

Packages Offered: 1 \$2,950 inc GST



As the exclusive sponsor of the confernce app, your brand will be seamlessly integrated into every aspect of the conference experience.

Delegates, presenters and exhibitiors will rely on the app for event schedules, speakers bios and other essential conference information

This package includes;

- Your logo and company profile on ESA 2025 website & conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference
- Exclusive co-branding of app with ESA
- Chance to post two (2) messages per day via Event App

COFFEE CART SPONSOR

Packages Offered: 2 \$2,950 incl. GST



Stand out at ESA 2025 by sponsoring the Barista Coffee Cart, a central hub where delegates can enjoy complimentary espresso coffee throughout the day.

As the exclusive Coffee Cart Sponsor, your brand will be prominently displayed on the cart signage, with the option to provide branded coffee cups or napkins for maximum visibility.

This high-traffic area offers a unique opportunity to engage with attendees in a relaxed setting while ensuring your organisation remains top of mind with every cup. Your sponsorship will also be acknowledged in the conference program, website, and app, reinforcing your commitment to supporting the ecological science community.

The Coffee Cart sponsorship includes the following:

- One (1) full conference registration
- Your logo and company profile on ESA 2025 website & conference app
- 1 x corporate banner on display next to the coffee cart (sponsor to provide banner) and chance to display logo on front side of coffee cart
- Opportunity to provide branded coffee cups and branded uniforms for coffee cart staff (to be supplied by the sponsor subject to venue approval) *extra cost
- Opportunity to include two PDF brochures on the conference app
- Your logo displayed on a dedicated sponsor slide throughout the conference

EXHIBITION TABLE \$1,950 incl. GST



The industry exhibition will take place at the Adelaide Convention Centre, with exhibitors positioned in Foyer E and Riverbank Foyer, the central hub for all-day catering and delegate networking. The exhibition floorplan will be thoughtfully designed to allow seamless delegate movement, ensuring maximum visibility and engagement for exhibitors throughout the event.

The Exhibition Table sponsorship includes the following opportunities:

- One clothed trestle table, 2 chairs and access to power
- One exhibitor registration, including day catering and the poster session (does not include access to conference sessions or the conference dinner
- Your logo and company profile on ESA 2025 website & conference app
- Opportunity to include two PDF brochures on the conference app
- Your logo displayed on a dedicated exhibitor slide throughout the conference

Additional Exhibitor Exhibition staff registration: \$300 (inc GST) per attendee

INDIGENOUS TRAVEL SUPPORT SCHEME

Packages Offered: 20 \$1,500 incl. GST (per participant)



Indigenous attendees face economic barriers that may prevent participation in this important event. We invite you to support Indigenous education, and the sharing of Indigenous ecological knowledge. Your contribution will assist with travel and registration for one Indigenous attendee. Up to 20 Indigenous participants will apply for Indigenous travel assistance. Your support to sponsor one or more attendees is greatly appreciated.

Includes:

- Your logo and company profile on ESA 2025 website & conference app
- Your logo displayed on a dedicated exhibitor slide throughout the conference

Indigenous communities are the custodians of much of Australia's biodiversity, and as such, perspectives derived from Indigenous socioecological knowledge systems are crucial to biodiversity conservation. At ESA conferences, the connection between Indigenous scientists, researchers, land managers and the wider ecological community will be facilitated through the hosting of Indigenous Ecological Knowledge symposia and cultural field trips. They provide an opportunity for Indigenous people to access wider networks and to have their perspectives considered within this important meeting of the Australian ecological community, and important pathways for two-way knowledge sharing.





SPONSORSHIP & EXHIBITION ENQUIRIES TO

Nick Moore

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HOST ORGANISATION



Ecological Society of Australia (ESA)

Fostering excellence in ecological science and practice, the ESA has created an inclusive community to support research and knowledge sharing to better understand ecological systems. This knowledge is applied for the benefit of people and nature.

The 2025 conference will be attended by over 500 scientists, researchers, government and policy advisers and students from throughout Australia and Oceania.

The conference strongly encourages the participation of Indigenous ecologists and offers an Indigenous Ecological Knowledge Symposium for sharing knowledge.

Student and ECR participation develops future leaders in ecological and conservation management.

www.ecolsoc.org.au

